**Privacy Policy**

Effective Date: 1st April 2025

Thank you for visiting Hazelbank Nursery and Florist. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or engage with our services.

**Information We Collect**

* **Personal Information:** When you visit our website, we may collect personal information such as your name, email address, phone number, and postal address if provided voluntarily.
* **Usage Data:** We automatically collect usage data, including your IP address, browser type, pages visited, and other analytical data using cookies or similar technologies.

**How We Use Your Information**

We use the information we collect for the following purposes:

* To provide and maintain our services, including customer support.
* To improve our website and services based on your feedback and interactions.
* To communicate with you, including sending promotional emails, newsletters, and updates about our products and services.
* To personalise your experience and deliver content and advertisements tailored to your interests.
* To comply with legal obligations and protect our rights.

**Data Security**

We prioritise the security of your personal information and employ industry-standard measures to protect against unauthorised access, alteration, disclosure, or destruction of data.

**Disclosure of Your Information**

We may disclose your personal information in the following circumstances:

* With your consent or at your direction.
* To comply with legal obligations or enforce our policies.
* To third-party service providers who assist us in operating our website and providing our services.

**Your Rights**

You have the right to:

* Access, update, or delete your personal information.
* Object to the processing of your information.
* Opt-out of receiving marketing communications.

**Changes to This Privacy Policy**

We reserve the right to update this Privacy Policy periodically. We will notify you of any changes by posting the updated policy on our website with a new effective date.

**Contact Us**

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at hello@hazelbanknurseryandflorist.co.uk.

Hazelbank Nursery and Florist.